



# Systematic Home Staging

The Nation's Top Home Staging Company &  
Voted Orlando's Best

407-496-7095 / [SystematicHomeStaging.com](http://SystematicHomeStaging.com)

# WHY US



Systematic Home Staging is a boutique-style home staging company and one of the largest, most exclusive home staging companies in the United States. Our focus is optimal customer service and unparalleled design, and we believe when choosing a home staging company, you deserve the best of the best. Our aim is to help homeowners and listing agents sell their respective properties in a timely fashion.

We offer a variety of solutions to the real estate industry and alike. A first impression can, and almost always does, become the differential between whether a property is viewed or not. With our in-house team of movers, stagers, and designers we can guarantee our "diamond" quality will be present in every step, from start to finish. Our clients come first above everything and when you choose Systematic Home Staging, you become part of our Systematic family.



*Joseph Sipp*  
CEO & Founder



# WHAT OUR CLIENTS SAY



*"I was hesitant to use a stager, but now I am wondering why I waited so long to try Joseph and Systematic Home Staging. The process was so easy and the staging was on point! The house sold in 1 day! Everyone that saw the staging made positive comments. Looking forward to working with Joseph and his team in the future."*

*"Joseph and Systematic have been fantastic to work with. My clients and I have been very happy with their staging, professionalism and results. I'm happy to support Joseph and Systematic Home Staging and I highly recommend their services."*

*"Quick to respond, professional, and great turn around time staging for our seller. The staging is modern and on trend. The pieces chosen suit the house with a light and airy vibe."*

*"Joseph and his crew did an amazing job on my house for sale. His great taste and attention to detail created a beautiful, clean environment to make any potential buyer want to make my house their home. Thank you again, Joseph, for a job well-done."*

*"I hired Joe and his team to stage one of my homes as I had only heard great things about them. Add me to the list of extremely happy customers! The service and attention to detail is second to none and I am so happy with the way they completely transformed the home and brought it to life. The positive feedback I have received from the showings is all thanks to this team. I will definitely be reaching out to them for future stagings and recommending them to others. Thank you so much."*

# STAGING STATISTICS

Don't reduce the price... **increase the appeal**  
Staging transforms every listing into a show home

## Why Stage?

The **ROI** for staging is 586%

**Staged** homes sell 88% faster and for 20% more.



Buyers view a home on average of 6 minutes.

They form an opinion in the first 15 seconds.



Buyers stay in a **staged** home an average of 40 minutes.

# 97%

97% of buyer's agents said staging affects the buyers view of the home.



# 90%

Homes staged prior to going on the market, sell in 90% less time.



# 58%

58% of seller's agents said staging increases the dollar value of the home



# THE 10 STEP PROCESS



Complimentary home staging consultation



Customized quote sent out to be accepted & signed



**Job Scheduled**



Staging team meets to plan your design, which is customized to your demographic buyer



Our home stylists will begin the pulling process from our warehouse of over 30,000 items



White glove delivery of staging items from our in-house logistics team



Staging team arrives and is complete within 2 hours



Professional photos, marketing flyer, and Facebook live video to over 3k viewers completed



Home SELLS quickly and for top dollar



Systematic Home Staging removes furniture



Systematic Home  
Staging Presents

**5%**  
**Back**

If your home is not under  
contract within 30 days

---

### Why Us?

**Staging Experts**  
**Buyer's Trends**  
**Local Experts**  
**Nationally Awarded**  
**Full In-House Team**  
**Industry Innovators**



(407) 496-7095



[www.systematichomestaging.com](http://www.systematichomestaging.com)

We are so confident in our staging  
that if your home is not under  
contract within 30 days,  
Systematic Home Staging will  
give you a 5% credit.

